South Texas Writing Project Fall Conference  
Saturday, October 29, 2011 8:30 am-3:00pm  
Texas A&M International University-Western Hemispheric Trade Center  
“Writing in an Era of Diversity and Transformational Education”

Keynote Speaker  
Macarena Hernández

Macarena Hernández is a journalist and educator who covered U.S. Latino issues such as immigration and education extensively. She has a B.A. in English Professional Writing and Journalism from Baylor University, and Master of Journalism from the University of California, Berkeley. As Victoria Advocate Endowed Professor in Humanities she teaches in the Communications Department at the University of Houston at Victoria. Ms. Hernández is a co-founder and serves as managing director of Centro Victoria, Center for Mexican American Literature and Culture. She wrote “One-Family, Two Homelands,” a personal, five-part series exploring Mexican migration through her own family’s story. She has developed educational resources focusing on Latino literature currently in use by Texas Schools.

Her work has been published in The Washington Post, The New York Times, Los Angeles Times, Latina, and many other publications throughout the United States. Her essays and columns have been anthologized in both college and high school textbooks. Her video work has been featured on Frontline/PBS and numerous media websites.

Her keynote will focus on empowering students to have a voice through their writing and to "Write about what you know." Ms. Hernández will address issues including immigration, transformational education, plagiarism, and social justice.

For information, contact Erika Medrano at emedrano@tamiu.edu (956) 326-2470/ Daniela Rodriguez danielarodriguez@tamiu.edu (956) 489-0347