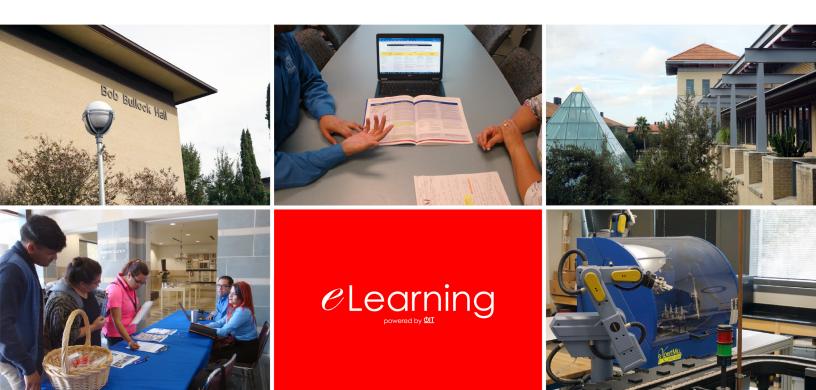




Texas A&M International University Instructional Technology and Distance Education Services Annual Report



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#### From the Director's Desk



Welcome to our 2018-2019 Annual Report for the Office of Instructional Technology and Distance Education Services. This Report highlights our main activities for the year and provides quantifiable data on usage of various technologies around campus, as well as information on the number of faculty and students impacted by our services.

In the area of course design, our awesome instructional designers assisted faculty involved in accelerating a total of 91 courses! Most of all, I would like to acknowledge the commitment of our faculty developers in the following programs:

-Master of Business Administration in International Banking and Finance, International Trade and Logistics, and Management. -Master of Science in Bilingual Education -Master of Science in Criminal Justice -Master of Science in Educational Administration -Master of Science in Nursing Administration -RN to BSN program

Aside from adapting their course materials to fit a 7-week format, these faculty developers met quality and accessibility requirements in their courses.

Finally, I would like to acknowledge the guidance and support of our Distance Education and Instructional Technology Committee (DEITC). Their guidance is instrumental to the success of our activities and their support in communicating our services to their respective Colleges is invaluable.

#### Meet the Team



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#### About Us



The Office of Instructional Technology and Distance Education Services is committed to providing the best quality education for students. The University offers one undergraduate-level program, 10 graduate-level programs, and a certificate program in formats accessible beyond the traditional campus. Courses offered via online are specifically delineated in the schedule of courses.

Our office is comprised of two groups: Instructional Technology and Classroom Technology Support. The following pages in this report will highlight specific activities in each of these areas.



#### **Our Goals**





Create, support, and enhance the instructional technology activities of the TAMIU community.



Increase learning opportunities in instructional technologies for faculty and students.



Continue to implement and expand Quality Matters standards in all newly-developed online hybrid courses.



Maintain and expand collaborative service efforts with regional school districts and institutions of higher education.



Promote, recognize, and reward excellence among faculty integrating technology.

#### Distance Education and Instructional Technology

5



The Distance Education and Instructional Technology Committee (DEITC) is comprised of 15 members: one representative per College or free-standing academic unit, one member of the Faculty Senate, the Chair of the University Curriculum Committee, the Associate VPAA (or designee), and one representative from the Office of Graduate Studies and Research. The Director of Instructional Technology and Distance Education serves as ex-officio and acts as co-chair with a member appointed by the Faculty Senate.

The DEITC was created to review and recommend procedures for online course development, quality standards, and evaluation mechanisms. This Committee was created in January 2011 and has adopted guidelines for quality in online and hybrid courses based on the Quality Matters Rubric as well as guidelines for accessibility compliance. Meetings are held the last Monday of the month (except during Summer).



# Highlights of the Year

#### Instructional Technology Excellence Award



From left to right, top to bottom: Dr. Thomas Mitchell, Dr. Hayley D. Kazen, Dr. Pablo Arenaz, Dr. Leebrian E. Gaskins, Dr. Hayley D. Kazen, and Dr. Patricia Abrego.

#### **2018 Recipient Dr. Hayley D. Kazen** University College

The Instructional Technology Excellence Award (formerly the Distance Education of the Year Award) is presented to a faculty member who has exemplified the use of technology in their teaching.

The Instructional Technology Excellence Award is presented with a plaque and reserved parking during the Faculty and Staff Assembly.

#### The award recipient is chosen from a group of nominees by the DEITC using the following criteria:



Inspires and works collaboratively with others.



Actively pursues avenues for personal improvement to facilitate the uses of technology.



Seamlessly integrates TAMIU's Learning Management System (LMS) to support his/her teaching to actively engage students.



Integrates the use of technology in the teaching and learning process



Uses technology in creative and effective ways to facilitate student learning.

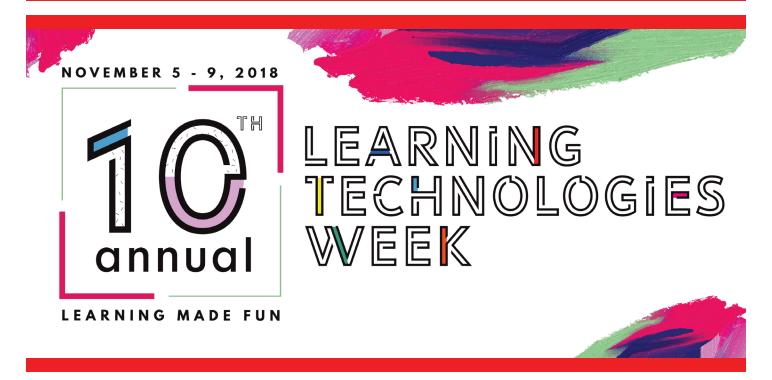


Addresses the various types of learners, including those with disabilities.



If you believe that you or a colleague qualify for the Award, please contact Dr. Abrego by email at <a href="mailto:pabrego@tamiu.edu">pabrego@tamiu.edu</a>, or in person at the Office of Information Technology located in KLM 259.

#### Learning Technologies Week 2018



Learning Technologies Week at Texas A&M International University focuses on generating greater awareness and appreciation for using technologies in the classroom. It highlights emerging technologies, video conferencing and best practices in face-to-face, online and blended learning, as well as bold uses of social and online media.



#### Learning Technologies Week 2018

#### **TAMIU** Presenters



Dr. Melissa García Using Social Media to Enhance Academic Learning in Undergraduate CSDO Students



Dr. Jonathan Murphy Sages on the Side?



Dr. María Lourdes Viloria How to Help Busy Graduate Students Meet Their Academic Goals



Lilia P. Cantú Responsibly Consuming, Creating, and Communicating Digital Content



Dr. Hayley Kazen Globally Connected Classrooms: An International Experience



Rogelio Hinojosa Responsibly Consuming, Creating, and Communicating Digital Content



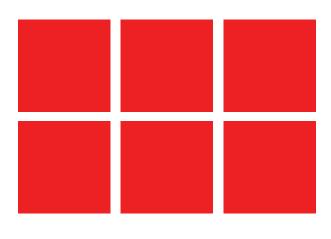
Dr. Melody Boyd Carriere Using Flipgrid and Video Chat for Language Learning



**Cynthia Piña** Who Owns the Learning? Promoting Student Voice and Publishing



**Gilda Martínez** Who Owns The Learning? Promoting Student Voice and Publishing





#### Learning Technologies Week 2018

#### Student Scavenger Hunt



TAMIU teamed up with an app called Eventzee Scavenger Hunt for a mobile adventure in an effort to help us spread the word about our Instructional Technology services and Learning Technologies Week.

Students took pictures or selfies in order to complete mobile challenges that dealt with topics about services we provide, as well as searching for people and places around campus. The players with the highest scores were given a small prize and were featured on our social media outlets.

A total of 130 students participated in our Learning Technologies Week scavenger hunt.



#### **Eventzee at TAMIU**

Spice up your next event by creating an Eventzee scavenger hunt! Offices, student organizations, and faculty at TAMIU can use the Eventzee App. Create a custom scavenger hunt to engage with the TAMIU community in a fun and creative way.

# Our Accounts:

Office of Information Technology - eLearning Scavenger Hunts Created: 1 Total Participants: 130

University College Scavenger Hunts Created: 3 Total Participants: 459

Human Resources Office Scavenger Hunts Created: 1 Total Participants: 59

Office of Student Orientation Leadership Engagement (SOLE) Scavenger Hunts Created: 10 Total Participants: 1000 Study Abroad Office Scavenger Hunts Created: 1 Total Participants: 27

Sue and Radcliffe Killam Library Scavenger Hunts Created: 1 Total Participants: 18

TAMIU Housing & Residence Life Scavenger Hunts Created: 1 Total Participants: 16



#### eLearning Days



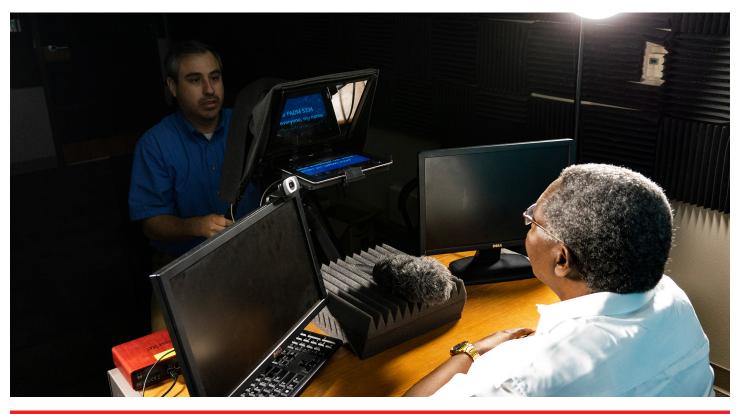
At the start of every semester, the eLearning team sets up an information table for a couple of days in a well populated area around campus to be readily accessible to our students and faculty. The team is ready to answer any questions on the spot. This time also serves as an opportunity to promote the apps, software, services and new instructional technologies we offer. This year...

We assisted a total of 54 faculty and students in Fall of 2018 and 53 in Spring 2019.



# **Computer Labs**

### **Recording Video**



Need to record a video for your classes? Options are available for all faculty and staff to record module course introductions, instructions, lectures, or short video clips.



Record a video (self-introduction, lectures, etc.) for your classes in our Recording Studio at the Western Hemispheric Trade Center Room 225.



Record your content in your office or classroom with Echo 360.



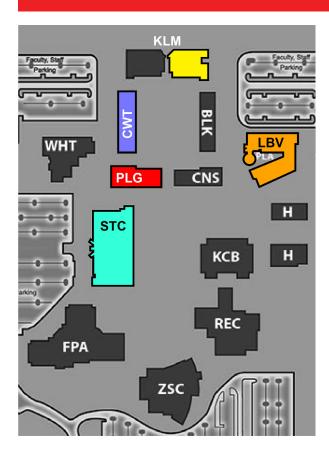
Request audio visual support for your classroom.

Please submit a request through the Audio Visual Request Form by visiting https://audiovisual.tamiu.edu

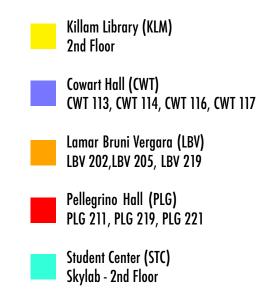


### **Computer Lab Locations**





The AV Media team oversees computer labs throughout campus. The labs have software that facilitate the needs of both students and professors. Labs are located in Cowart Hall, Lamar Bruni Vergara Science Center, Pellegrino Hall, Killam Library, and the Student Center.



#### **Computer Lab Software**

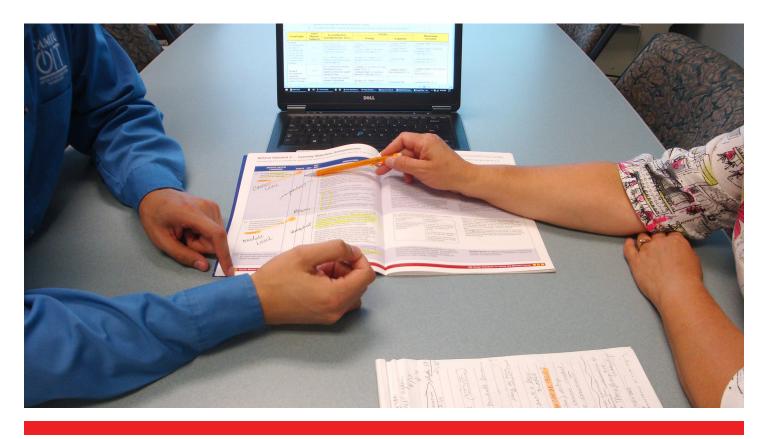


Campus computers are equipped with the following software:

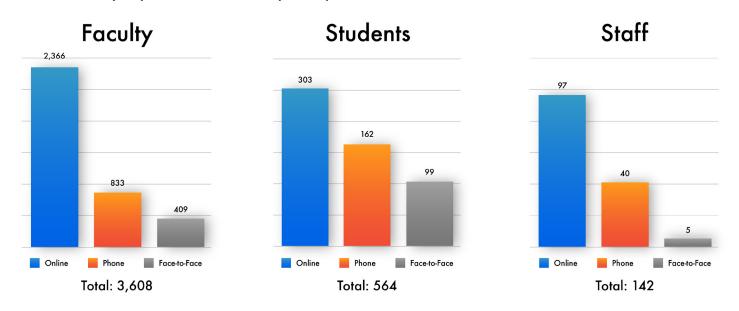


Learning Opportunities

#### **Trainings and Consultations**



In the past year, there have been a total of 4,314 service requests sent to the eLearning team via phone, email, and walk-in. Faculty typically look for support with Blackboard, instructional technologies such as SoftChalk, VoiceThread, Adobe Connect, BlueJeans (video conferencing solutions), or multimedia accessibility services. Students usually request assistance with specific questions on Blackboard.



# Quality Matters

### **Quality Matters Workshops**

Between June 2018 and May 2019, 56 workshops were completed by faculty. The workshops included:

Applying the QM Rubric (APPQMR) Online and Face-to-Face Connecting Learning Theories to Your Teaching Strategies (CLTTS) Creating Presence in Your Online Course (CPOC) Designing Your Online Course (DYOC) QM Rubric Update Sixth Edition (RU) Teaching Online-An Introduction to Online Delivery (TOL)

Quality Matters is a faculty-centered, peer review process that is designed to certify the quality of online and blended courses. Benefits of QM-recognized courses include:

-Improved student learning and retention.

-Incorporation of new technologies.

-Increased flexibility, creativity, and divergent thinking.

-Increased efficiency in using instructional resources.

-Adoption of a systematic and comprehensive continuous

quality assurance process that includes faculty training, course development, and course revisions that are aligned with accreditation standards.

As a peer reviewer, the following benefits will be incurred with the faculty member's participation:

- 1. Become an integral part of the improvement of the quality of our online courses.
- 2. Receive national QM certification recognition.
- 3. Become part of a prestigious QM Peer Reviewer database.





#### **TAMIU Peer Reviewers**

Faculty members interested in becoming a peer reviewer for TAMIU may email <u>elearning@tamiu.edu</u> to begin the process of becoming a certified peer reviewer.

Our current list of TAMIU peer reviewers includes:



Dr. Patricia Abrego Master Reviewer



Dr. Frances Bernat Master Reviewer



Dr. Whitney Bischoff Master Reviewer



**Dr. Kelly Frailing** 



**Dr. James Norris** 



Dr. Bernice Sánchez



Dr. María Lourdes Viloria



Dr. Patricia Uribe



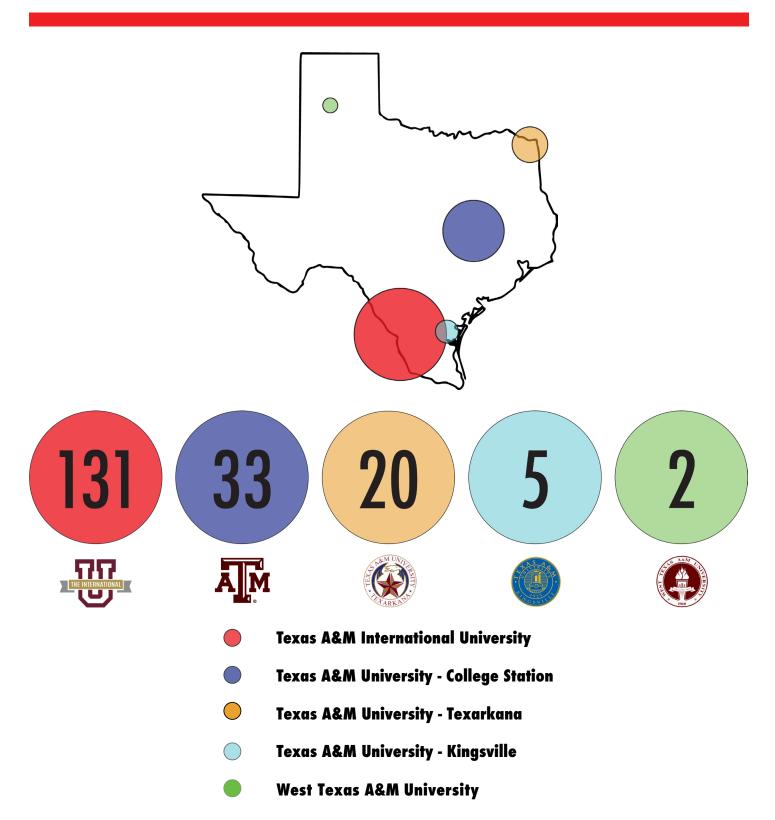
Dr. Roberto Vela



Ms. Daniela Rodríguez Member iQM

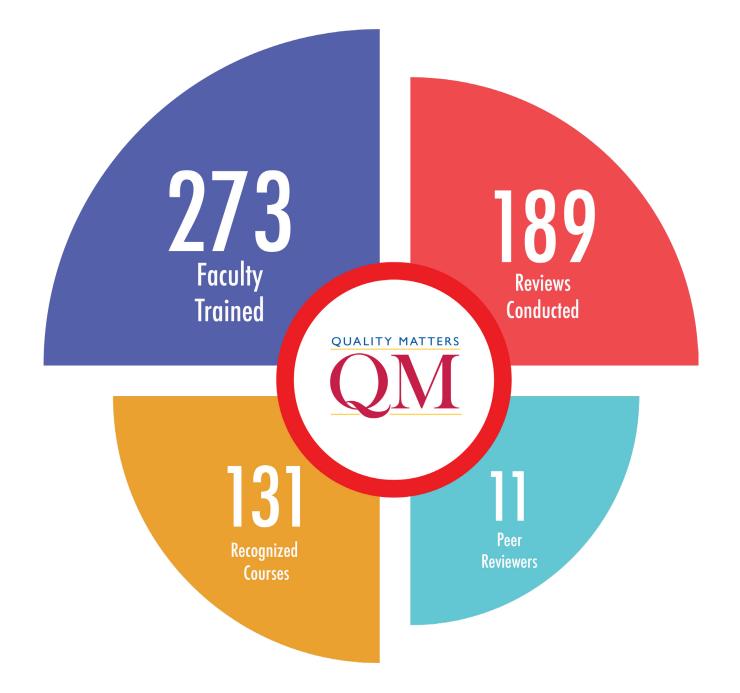
#### QM Across the Texas A&M University System

TAMIU has been appointed as the lead institution for the Texas A&M University System QM Consortium of QM recognized courses.



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#### TAMIU's Scorecard Through the Years23



# Accessibility

#### **Accessibility Plan**



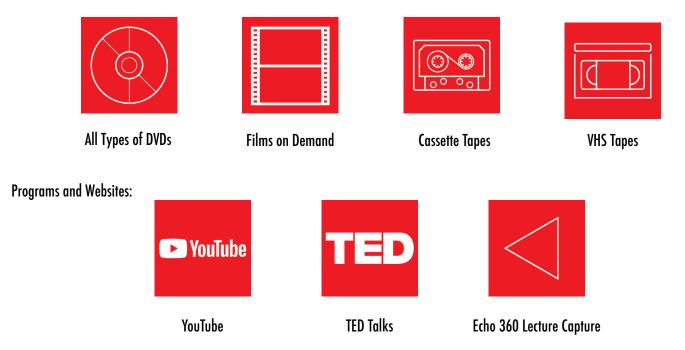
The Texas A&M International University Plan for Accessibility Compliance of Online and Hybrid Courses (further known as "The Plan") was accepted by the Distance Education Information Technology Committee (DEITC) in September 2016 and was approved with amendments at the April 2017 meeting. The Plan incorporates federal policy, State guidelines and Texas A&M University System regulations with regards to persons with disabilities, and the use of Electronic and Information Resources (EIR).

The Plan outlines TAMIU practices already in place, including trainings and services. It also lists several recommendations, including continued collaboration with sister A&M institutions to share resources ensuring forward progress with respect to accessibility.

**272** employees have completed the Accessibility Matters trainings at TAMIU.

In an effort to assist faculty with captions and transcripts for their audio/video needs, the Office of Distance Education and Instructional Technology has devised different technologies.

We have processes in place for these types of media:



Captioning process:

Our captioning process takes between one and four business days, depending on the length and quality of the original item provided.

Other audio/video:

If you have another type or source of audio/video, let us know so we can develop a process to meet your needs.

# Facts from the Apps

# Facts from the Apps

# hconuit

From the makers of Atomic Learning and Versifit Technologies, Hoonuit combines the same great people and products you've known and trusted for nearly two decades, working together to provide the most powerful, flexible, and easy-to-use professional learning and analytic solutions available for public education.



## TOP 10 VIEWED VIDEOS

- 1. APA (6th Ed.) Research Paper Basic Word 2013
- 2. InDesign CC 2018 Basics
- 3. Photoshop CC 2018 Basics
- 4. Illustrator CC 2018 Basics
- 5. APA (6th Ed.) Research Paper Basic Word 2010
- 6. Excel 2016
- 7. Microsoft Sway
- 8. Academic Integrity
- 9. Blackboard Learn October 2014 Student Training
- 10. Experimental Analysis with SPSS 24

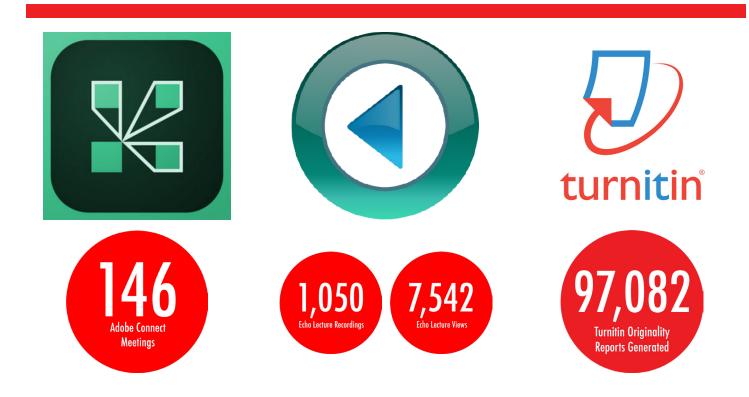
# Facts from the Apps

voicethread

VoiceThread is a collaborative, multimedia slide show that holds images, documents, and videos and allows people to navigate slides and leave comments in five ways - using voice (with a mic or telephone), text, audio file, or video (via webcam).

#### Blackboard learn Multipue Users

Blackboard delivers innovative education technology and services that help schools, districts, institutions, and companies drive student success.



**Unique Users** 

# Contact Us

#### **Contact Us**

#### Instructional Technology and Distance Education Services



Sue and Radcliffe Killam Library 256



956.326.2792



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#### Instructional Technology Support Services



Sue and Radcliffe Killam Library 256



956.326.2017

<u>OITavmedia@tamiu.edu</u>

#### Website:



tamiu.edu/distance

<u>OM</u> <u>tamiu.edu/qm</u>

#### Social Media:



txamiu.oit

tamiv\_elearning

TAMIUelearning