

CONFERENCE AGENDA

Texas A&M International University
 A.R. Sanchez, Jr. School of Business
 Center for the Study of Western Hemispheric Trade
 in conjunction with
 Universidad Regiomontana
 School of Business

Present:

2012 WESTERN HEMISPHERIC TRADE CONFERENCE
WESTERN HEMISPHERE: COMMON PROBLEMS, CONTENDING APPROACHES
 APRIL 11-12, 2012

WEDNESDAY, APRIL 11, 2012		
7:00 - 7:30 p.m.	Welcoming Reception Sponsored by International Bank of Commerce	Student Center Ballroom (SC 203)
7:30 - 9:00 p.m.	Keynote Address <i>Making Institutions Resilient: Lessons from the Northern Border on Reconciling Security and Trade</i> Christian Leuprecht, Ph.D. and Todd Hataley, Ph.D. Royal Military College of Canada Fellows of Queen's University's Centre for International and Defense Policy Kingston, Ontario, Canada	Student Center Ballroom (SC 203)
THURSDAY, APRIL 12, 2012		
7:45 a.m.	Shuttle Pick-Up To TAMIU	Staybridge Suites
8:00 a.m.	Registration	Student Center Rotunda, 2nd Floor
8:30 - 10:00 a.m.	Breakfast Keynote Address Welcoming Remarks Pablo Arenaz, Ph.D. Provost and Vice President for Academic Affairs Texas A&M International University Steve Sears, Ph.D. Dean, A.R. Sanchez, Jr. School of Business Texas A&M International University Tagi Sagafi-nejad, Ph.D. Director, Center for the Study of Western Hemispheric Trade Texas A&M International University Western Hemisphere: Common Problems, Contending Approaches The Honorable Jorge Fernando Quiroga Former President of Bolivia and Jason Marczak Director of Policy, Americas Society and Council of the Americas Senior Editor, <i>Americas Quarterly</i>	Student Center Ballroom (SC 203)

THURSDAY, APRIL 12, 2012 (CONTINUED)

10:00 a.m.	Registration (continued)	WHTC Foyer
10:00-10:15 a.m.	Break & Refreshments Sponsored by Daniel B. Hastings	WHTC Foyer
10:15-12:15 p.m.	Concurrent Academic Sessions Session I: Issues in Corporate Finance Session II: International Strategy and Negotiations Session III: Economic Issues in Mexico	WHTC 103 WHTC 104 WHTC 116
12:15-12:30 p.m.	Break	Student Center Rotunda, 2nd Floor
12:30-2:00 p.m.	Luncheon Keynote Address Welcoming Remarks Ray Keck, Ph.D. President Texas A&M International University <i>Write on the Border:</i> <i>A Collaborative Effort of Colleges and Universities to Promote the Region</i> Ross Pruett Senior Border Trade Advisor for the International Trade Administration U.S. Department of Commerce	Student Center Ballroom (SC 203)
2:00-2:15 p.m.	Break & Refreshments	WHTC Foyer
2:15-4:15 p.m.	Concurrent Academic Sessions Session IV: Education Session V: Issues in Management Session VI: Issues in Management Information Systems Session VII: International Trade	WHTC 103 WHTC 104 WHTC 125 WHTC 126
4:15-4:30 p.m.	Break & Refreshments Sponsored by Routledge, Taylor & Francis Group	WHTC Foyer
4:30-6:00 p.m.	Concurrent Academic Sessions Session VIII: Macro-Economic Issues Session IX: Investment and Statistical Models Session X: Global Financial and Investment Flows Session XI: Business Issues: Production, Advertising, and Law	WHTC 103 WHTC 104 WHTC 125 WHTC 126
6:00-8:00 p.m.	Dinner Keynote Address & Concluding Ceremonies Sponsored by International Bank of Commerce Welcoming Remarks Steve Sears, Ph.D. Dean, A.R. Sanchez, Jr. School of Business Texas A&M International University	Killam Library Colonnade

THURSDAY, APRIL 12, 2012 (CONTINUED)

<p>6:00-8:00 p.m.</p>	<p>How the Youth of the World View Global Challenges, Particularly those of the Western Hemisphere Eduardo Vázquez Serna Managing Director of Economic and Market Intelligence HARBOR intelligence</p> <p>Closing Remarks Tagi Sagafi-nejad, Ph.D. Director, Center for the Study of Western Hemispheric Trade Texas A&M International University</p>	<p>Killam Library Colonnade</p>
<p>8:00 p.m.</p>	<p>Shuttle Pick-Up To Staybridge Suites</p>	<p>TAMIU</p>