


# WRITING EXCELLENT GRANT PROPOSALS

February 20 and 21, 2013  
Killam 420 @ 12 – 1:30 pm

## REGISTER NOW!

 [grants@tamui.edu](mailto:grants@tamui.edu)

 326-3026

If you are waiting to receive a positive response from the NIH or NSF, you are not alone. Yet, each year thousands of researchers get the bad news, shake their heads, throw their hands up, and then get to work on the next proposal. The ability to write convincing, compelling, and competitive proposals is an indispensable skill for every scientist. Although researchers may think this advice is everyday knowledge that is easily implemented, the truth is only 1 in 5 grants get approved.

## **You already have the great idea, now get it funded!!**

Join our expert, Thomas Blackburn, PhD, to discover the keys to successful grant writing. He will demystify the grant award process and give you immediate and actionable steps to get your idea funded. As a Program Officer for the ACS Petroleum Research Fund, Blackburn managed over 3,000 new research proposals, for which he solicited and read some 10,000 expert peer reviews. This is your chance to learn from an expert who has seen the mistakes and knows the road to approved funding. During this webinar, you will discover the keys to successful grant writing and sharpen your knowledge on the grant award process to give you immediate and actionable steps to bolster your case.

## **Good science ideas by themselves are not enough!!!**

For only a tiny fraction of the cost of consulting with an outside grant company, this webinar will walk you through:

- First-hand guidance from a grant expert. In-depth look at the proposal review process and review criteria.
- Put your grant into action. 3 Rules for writing clear scientific prose and 2 simple tricks for identifying likely funders.
- Clear and concise. Add compelling definitions for your idea and tactics to develop high-impact, hypothesis-driven research.

**Learn from the mistakes of others. Examine real-life case studies, and don't make the same mistakes.**



### Presented By:

**Thomas R. Blackburn** holds undergraduate and doctoral degrees from Carleton College and Harvard University, respectively. After a thirty-year career in college science teaching, he joined the American Chemical Society Petroleum Research Fund (ACS-PRF) as Assistant Program Administrator, retiring as Senior Program Officer in 2002. In the latter capacity, he managed over 3000 grant proposals (soliciting and reading over 10,000 expert peer reviews) and recruited panelists for and participated in dozens of proposal funding conferences.

Dr. Blackburn is author of *Getting Science Grants and Equilibrium; A Chemistry of Solutions*; and co-author of *Chemistry: Molecules that Matter*. His teaching and research in the areas of analytical and geochemistry have been supported by grants from The National Science Foundation, NASA, ACS-PRF, Harvard University, and the governments of North Carolina, Switzerland, and the UK.

Since 2003, he has been principal of Thomas R. Blackburn Grants Consultancy, a consulting service that offers proposal writing workshops for colleges, universities, and scientific societies, and individual counseling on proposal preparation ([www.science-funding.com](http://www.science-funding.com)). He lives in Washington DC, where he is a member of the American Association for the Advancement of Science, The Geochemical Society, and the Hunt String Quartet.