

## SBMP Requirements

- Enrollment fee of \$250 (Non-refundable).
- Attend 8 classes within current active cohort.
- Full participation is essential to receive your certificate of completion.
- Complete one webinar or workshop.

## SBMP Benefits

- Personalized guidance to help you launch, manage, or expand your business successfully.
- Access financial, market, and demographic insights tailored to your industry and location.
- Strengthen your leadership and management capabilities through targeted training.
- Connect with fellow entrepreneurs, industry experts, and potential collaborators.
- Choose from in-person or online courses to fit your schedule and learning style.

SCAN QR CODE  
TO ENROLL



TEXAS A&M  
INTERNATIONAL  
UNIVERSITY

5201 University Boulevard  
Laredo, TX 78041

TAMU Sue and Radcliffe Killam Library,  
Room 321

956.326.2827

[www.tamui.edu/sbdc](http://www.tamui.edu/sbdc)

TAMU SBDC



Funded in part through the State of Texas and a Cooperative Agreement with the U.S. Small Business Administration. Reasonable accommodations for persons with disabilities or limited English proficiency will be made if requested at least two weeks in advance. Contact 956.326.2827.



TEXAS A&M  
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SMALL BUSINESS  
MANAGEMENT  
PROGRAM

Fall 2025

BUILDING THE TEXAS ECONOMY  
**ONE BUSINESS AT A TIME**

# FALL SCHEDULE 2025

## EVENING CLASSES 6 to 8 p.m.

**The Art of Starting a Business**  
Basic Business Essentials  
**Tuesday, October 7**

**Anatomy of a Business Plan**  
A Step-by-Step Guide  
**Thursday, October 9**

**Simplifying The Hiring Process**  
Getting ready for new employees  
**Tuesday, October 14**

**Building Your Personal and Business Financial Game Plan**  
Learn about long-term financial security  
**Thursday, October 16**

**Marketing Basics**  
Internet marketing and social media  
**Tuesday, October 21**

**Small Business Tax Duties**  
Strategies that can benefit your business  
**Thursday, October 23**

**Managing Cash Flow**  
Guide to Financial Control  
**Tuesday, November 4**

**Human Resources Policies & Issues**  
Managing your people strategically  
**Thursday, November 6**

**Show me the Money**  
Financing options for small business  
**Tuesday, November 11**

**Cybersecurity 101**  
Guidance with protecting your business  
**Thursday, November 13**

## SBDC PARTNERS



## WEBINARS

**Managing Outcomes**  
**Wednesday, October 8**

**Increase the Business Effectiveness by Branding**  
**Wednesday, October 8**

**Stress Management**  
**Friday, October 10**

**Networking**  
**Wednesday, October 15**

**Backup Data Recovery**  
**Wednesday, October 22**

**Entrepreneurship**  
**Tuesday, October 28**

**Leadership Through Innovation**  
**Tuesday, November 4**

**Being Glocal**  
**Wednesday, November 5**

**\* All classes are subject to change**