

SBMP Requirements

- Enrollment fee of \$250 (Non-refundable).
- Attend 8 classes within current active cohort.
- Full participation is essential to receive your certificate of completion.
- Complete one webinar or workshop.

SBMP Benefits

- Personalized guidance to help you launch, manage, or expand your business successfully.
- Access financial, market, and demographic insights tailored to your industry and location.
- Strengthen your leadership and management capabilities through targeted training.
- Connect with fellow entrepreneurs, industry experts, and potential collaborators.
- Choose from in-person or online courses to fit your schedule and learning style.

SCAN QR CODE
TO ENROLL



go.tamiau.edu/sbdcshop



TEXAS A&M
INTERNATIONAL
UNIVERSITY

5201 University Boulevard
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TAMIU SBDC



Funded in part through the State of Texas and a Cooperative Agreement with the U.S. Small Business Administration. Reasonable accommodations for persons with disabilities or limited English proficiency will be made if requested at least two weeks in advance. Contact 956.326.2827.



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SMALL BUSINESS
MANAGEMENT
PROGRAM

Fall 2026

BUILDING THE TEXAS ECONOMY
ONE BUSINESS AT A TIME

FALL SCHEDULE 2026

EVENING CLASSES 6 to 8 p.m.

The Art of Starting a Business
Basic Business Essentials
Tuesday, October 13

Managing Cash Flow
Guide to Financial Control
Thursday, October 15

Simplifying the Hiring Process
Getting Ready for New Employees
Tuesday, October 20

**Building Your Personal and Business
Financial Game Plan**
Learn About Long-Term Financial Security
Thursday, October 22

Marketing Basics
Internet Marketing and Social Media
Tuesday, October 27

Small Business Tax Duties
Strategies That Can Benefit Your Business
Thursday, October 29

Legal Issues for Entrepreneurs
Legal Insights to Keep Your Business Safe
Wednesday, November 4

Artificial Intelligence
Making AI Simple, Strategic, and Actionable
Thursday, November 5

Cybersecurity
Digital Security
Tuesday, November 10

Payroll
Stay Compliant with Accurate Payroll Reporting
Thursday, November 12

SBDC PARTNERS



WEBINARS

Procurement and Contracting
Wednesday, October 14

Time Management
Thursday, October 15

Branding
Tuesday, October 20

Bookkeeping 101
Wednesday, October 21

Getting Out of Debt & Building Credit
Thursday, October 22

Contract Basics
Tuesday, October 27

Networking
Wednesday, October 28

Customer Service Excellence
Thursday, October 29

Stress Management
Wednesday, November 4

Tax Compliance
Thursday, November 5

* All classes are subject to change