

Completion of this program will enhance your management skills and provide a good foundation for success.

The TAMIU SBDC's Certified Business Advisors will provide one-on-one professional advising to assist you with the start-up or expansion process of your potential or existing business.

Requirements for completing the program include:

- Enrollment fee of \$200  
(Non-refundable)
- Attend required classes  
(Must pre-register for each class)
- Complete 1 Online Training Module
- Attend a goal planning session  
(By appointment only)
- Must complete program within an active cohort
- Classes will be held online via Cisco Webex; computer and reliable internet access are necessary to participate

SCAN QR CODE  
TO ENROLL



A PROUD MEMBER OF THE  
**SOUTH-WEST TEXAS BORDER SBDC NETWORK**



**TEXAS A&M  
INTERNATIONAL  
UNIVERSITY SBDC**

5201 University Boulevard  
Sue and Radcliffe Killam Library (KLM), Room 321  
Laredo, Texas 78041  
956.326.2827

VISIT US ONLINE  
**SBDC.TAMIU.EDU**

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**BUILDING THE  
TEXAS ECONOMY...  
ONE BUSINESS AT A TIME**

# **VIRTUAL SMALL BUSINESS MANAGEMENT PROGRAM**

**OCTOBER - DECEMBER 2021  
SCHEDULE**



South-West Texas Border  
**Small Business  
Development Center Network**

*Texas A&M International University SBDC*

VISIT US ONLINE: **SBDC.TAMIU.EDU**  
**956.326.2827**

# SCHEDULE OCTOBER - DECEMBER 2021

## **The Art of Starting a Business**

Basic Business Essentials

October 5 • 8:30 a.m. to 11 a.m.  
November 9 • 5:30 p.m. to 8 p.m.\*

## **Anatomy of a Business Plan**

A Step-by-Step Guide

October 7 • 8:30 a.m. to 11 a.m.  
November 11 • 5:30 p.m. to 8 p.m.\*

## **Managing Cash Flow**

Guide to Financial Control

October 12 • 8:30 a.m. to 11 a.m.  
November 16 • 5:30 p.m. to 8 p.m.\*

## **Keeping the Books**

Basic Business Recordkeeping

October 14 • 8:30 a.m. to 11 a.m.  
November 18 • 5:30 p.m. to 8 p.m.\*

## **Understanding Credit & Budgeting**

Good credit begins with knowing where your credit is today

October 19 • 8:30 a.m. to 11 a.m.  
November 23 • 5:30 p.m. to 8 p.m.\*

## **Show me the Money!**

Financing option for small business

October 26 • 8:30 a.m. to 11 a.m.  
November 30 • 5:30 p.m. to 8 p.m.\*

## **Small Business Tax Strategies**

Learn strategies that can benefit your business

October 21 • 8:30 a.m. to 11 a.m.  
December 2 • 5:30 p.m. to 8 p.m.\*

## **Human Resources Policies & Issues**

Managing your people strategically

October 28 • 8:30 a.m. to 11 a.m.  
December 7 • 5:30 p.m. to 8 p.m.\*

## **Branding and Digital Media Marketing Basics**

Internet Marketing and Social Media

November 2 • 8:30 a.m. to 11 a.m.  
December 9 • 5:30 p.m. to 8 p.m.\*

## **Legal Issues for Entrepreneurs**

Expert legal advice in starting and organizing a business from Attorneys at the Texas Rio Grande Legal Aid

November 4 • 8:30 a.m. to 11 a.m.  
December 14 • 5:30 p.m. to 8 p.m.\*

### **Goal Planning Session**

Schedule your goal planning session at the beginning of your program with your assigned advisor

### **Online Training Module**

Visit [training.txsbdc.org](https://training.txsbdc.org) to complete 1 online training module

- Download certificate for the course
- Email to your advisor

For more information, call 956.326.2827 or visit [sbdc.tamtu.edu](https://sbdc.tamtu.edu)

Classes will be held ONLINE via Cisco Webex | All classes subject to change

\*Evening class

### **Graduation Ceremony:**

**January 19, 2022**

Date is subject to change

**INDIVIDUAL COURSE INFORMATION & ONLINE TRAINING AVAILABLE  
24/7 AT [SBDC.TAMTU.EDU](https://sbdc.tamtu.edu)**