

Completion of this program will enhance your management skills and provide a good foundation for success.

The TAMIU SBDC's Certified Business Advisors will provide one-on-one professional advising to assist you with the start-up or expansion process of your potential or existing business.

Requirements for completing the program include:

- Enrollment fee of \$200
(Non-refundable)
- Attend 10 required classes
(Must pre-register for each class)
- Complete 1 Online Training Module
- Attend a goal planning session
(By appointment only)
- Must complete program within an active cohort
- Morning and evening courses available in-person and online via Cisco Webex
- Limited seating for in-person attendance

SCAN QR CODE
TO ENROLL



A PROUD MEMBER OF THE
**TEXAS SOUTH-WEST SMALL BUSINESS
DEVELOPMENT CENTER NETWORK**



**TEXAS A&M
INTERNATIONAL
UNIVERSITY SBDC**

5201 University Boulevard
Sue and Radcliffe Killam Library (KLM), Room 321
Laredo, Texas 78041
956.326.2827

VISIT US ONLINE
TAMIU.EDU/SBDC

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**BUILDING THE
TEXAS ECONOMY...
ONE BUSINESS AT A TIME**

**SMALL
BUSINESS
MANAGEMENT
PROGRAM**



**MARCH - MAY 2022
SCHEDULE**



**TEXAS A&M
INTERNATIONAL
UNIVERSITY**

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956.326.2827

SCHEDULE MARCH - MAY 2022

The Art of Starting a Business

Basic Business Essentials

March 22 • 8:30 a.m. to 11 a.m.
April 26 • 5:30 p.m. to 8 p.m.*

Anatomy of a Business Plan

A Step-by-Step Guide

March 24 • 8:30 a.m. to 11 a.m.
April 28 • 5:30 p.m. to 8 p.m.*

Managing Cash Flow

Guide to Financial Control

March 29 • 8:30 a.m. to 11 a.m.
May 3 • 5:30 p.m. to 8 p.m.*

Small Business Tax Strategies

Learn strategies that can benefit your business

March 31 • 8:30 a.m. to 11 a.m.
May 5 • 5:30 p.m. to 8 p.m.*

Business Innovation

How to innovate within your business

April 5 • 8:30 a.m. to 11 a.m.
May 10 • 5:30 p.m. to 8 p.m.*

Show me the Money

Financing option for small business

April 7 • 8:30 a.m. to 11 a.m.
May 12 • 5:30 p.m. to 8 p.m.*

Keeping the Books

Basic Business Recordkeeping

April 12 • 8:30 a.m. to 11 a.m.
May 17 • 5:30 p.m. to 8 p.m.*

Human Resources Policies & Issues

Managing your people strategically

April 14 • 8:30 a.m. to 11 a.m.
May 19 • 5:30 p.m. to 8 p.m.*

Branding and Digital Media Marketing Basics

Internet Marketing and Social Media

April 19 • 8:30 a.m. to 11 a.m.
May 24 • 5:30 p.m. to 8 p.m.*

Legal Issues for Entrepreneurs

Expert legal advice in starting and organizing a business from Attorneys at the Texas Rio Grande Legal Aid

April 21 • 8:30 a.m. to 11 a.m.
May 26 • 1:00 p.m. to 4:00 p.m.*

Goal Planning Session

Schedule your goal planning session at the beginning of your program with your assigned advisor

Online Training Module

Visit training.txsbdc.org to complete 1 online training module

- Download certificate for the course
- Email to your advisor

For more information, call 956.326.2827 or visit tamiu.edu/sbdc

All classes subject to change

*Evening class

**INDIVIDUAL COURSE INFORMATION & ONLINE TRAINING AVAILABLE
24/7 AT [TAMIU.EDU/SBDC](https://tamiu.edu/sbdc)**

**Graduation Ceremony:
June 16, 2022**

Date is subject to change