

SBMP Requirements

- Enrollment fee of \$250 (Non-refundable)
- Attend at least 8 classes to complete the program within current active cohort to receive a certificate of completion
- Complete one webinar/workshop

SBMP Benefits

- Access to professional advising to assist you with the start-up or expansion process of your new or existing business
- Access to financial, market and demographic research reports customized to your industry and geographic location
- Enhance your management skills
- Networking opportunities
- Courses available in person or online

SCAN QR CODE
TO ENROLL



TEXAS A&M
INTERNATIONAL
UNIVERSITY

5201 University Boulevard
Laredo, TX 78041
TAMU Sue and Radcliffe Killam Library,
Room 321
956.326.2827
www.tamtu.edu/sbdc

TAMU SBDC



Funded in part through the State of Texas and a Cooperative Agreement with the U.S. Small Business Administration. Reasonable accommodations for persons with disabilities or limited English proficiency will be made if requested at least two weeks in advance. Contact 956.326.2827.



TEXAS A&M
INTERNATIONAL
UNIVERSITY



SMALL BUSINESS
MANAGEMENT
PROGRAM

Spring 2024

BUILDING THE TEXAS ECONOMY
ONE BUSINESS AT A TIME

SPRING SCHEDULE 2024

EVENING CLASSES 6 p.m. to 8 p.m.

The Art of Starting a Business
Basic Business Essentials
Tuesday, March 19

Anatomy of a Business Plan
A Step-by-Step Guide
Thursday, March 21

Managing Cash Flow
Guide to Financial Control
Tuesday, March 26

Show me the Money
Financing option for small business
Thursday, April 4

**Building Your Personal and Business
Financial Game Plan**
Learn about long-term financial security
Tuesday, April 9

Simplifying The Hiring Process
Getting Ready for New Employees
Thursday, April 11

Human Resources Policies & Issues
Managing your people strategically
Tuesday, April 16

* All classes are subject to change

Marketing Basics
Internet Marketing and Social Media
Thursday, April 18

Small Business Tax Duties
Strategies that can benefit your business
Tuesday, April 23

Legal Issues for Entrepreneurs
Advice in starting and organizing a business
Thursday, April 25

WEBINARS

New Carrier Registration
Wednesday, March 20

**Preparing for Tax Season and
Extensions**
Wednesday, March 27

Setting a Trucking Safety Program
Wednesday, April 3

**Be IRS Ready: Declarations and
Extensions**
Wednesday, April 10

**Getting Out of Debt and
Building Credit**
Wednesday, April 24

**How to Establish a Maintenance
Program**
Tuesday, May 7

SBDC PARTNERS

