

SBMP Requirements

- Enrollment fee of \$200 (Non-refundable)
- Attend all 10 classes to complete the program within current active cohort to receive a certificate of completion
- Complete one online training module

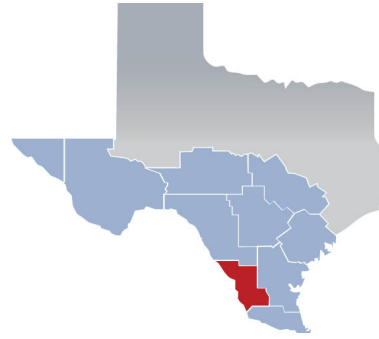
SBMP Benefits

- Access to professional advising to assist you with the start-up or expansion process of your new or existing business
- Access to financial, market and demographic research reports customized to your industry and geographic location
- Enhance your management skills
- Networking opportunities
- Courses available in person or online

SCAN QR CODE
TO ENROLL



A PROUD MEMBER OF THE
TEXAS SOUTH-WEST SMALL BUSINESS
DEVELOPMENT CENTER NETWORK



TEXAS A&M INTERNATIONAL UNIVERSITY SBDC

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Sue and Radcliffe Killam Library (KLM),
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VISIT US ONLINE



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BUILDING THE
TEXAS ECONOMY
ONE BUSINESS AT A TIME

SMALL BUSINESS MANAGEMENT PROGRAM

SPRING 2023



TEXAS A&M
INTERNATIONAL
UNIVERSITY

GRADUATION CEREMONY:
May 2023

SPRING SCHEDULE 2023

MORNING CLASSES

9 a.m. to 11 a.m.

The Art of Starting a Business

Basic Business Essentials
Tuesday, February 28

Managing Cash Flow

Guide to Financial Control
Thursday, March 2

Business Innovation

How to innovate within your business
Tuesday, March 7

Small Business Tax Strategies

Strategies that can benefit your business
Thursday, March 9

Anatomy of a Business Plan

A Step-by-Step Guide
Tuesday, March 21

Human Resources Policies & Issues

Managing your people strategically
Thursday, March 23

Building Your Personal and Business Financial Game Plan

Learn about long-term financial security
Tuesday, March 28

Legal Issues for Entrepreneurs

Advice in starting and organizing a business
Thursday, March 30

Marketing Basics

Internet Marketing and Social Media
Tuesday, April 4

Show me the Money

Financing option for small business
Thursday, April 6

SBDC PARTNERS



EVENING CLASSES

6 p.m. to 8 p.m.

The Art of Starting a Business

Tuesday, April 11

Anatomy of a Business Plan

Thursday, April 13

Managing Cash Flow

Tuesday, April 18

Show me the Money

Thursday, April 20

Business Innovation

Tuesday, April 25

Small Business Tax Strategies

Thursday, April 27

Building Your Personal and Business Financial Game Plan

Tuesday, May 2

Human Resources Policies & Issues

Thursday, May 4

Marketing Basics

Tuesday, May 9

Legal Issues for Entrepreneurs

Thursday, May 11

* All classes are subject to change