

SBMP Requirements

- Enrollment fee of \$250 (Non-refundable).
- Attend 8 classes within current active cohort.
- Full participation is essential to receive your certificate of completion.
- Complete one webinar or workshop.

SBMP Benefits

- Personalized guidance to help you launch, manage, or expand your business successfully.
- Access financial, market, and demographic insights tailored to your industry and location.
- Strengthen your leadership and management capabilities through targeted training.
- Connect with fellow entrepreneurs, industry experts, and potential collaborators.
- Choose from in-person or online courses to fit your schedule and learning style.

SCAN QR CODE
TO ENROLL



TEXAS A&M
INTERNATIONAL
UNIVERSITY

5201 University Boulevard
Laredo, TX 78041
TAMIU Sue and Radcliffe Killam Library,
Room 321
956.326.2827
www.tamiu.edu/sbdc

TAMIU SBDC



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U.S. Small Business
Administration

Funded in part through the State of Texas and a Cooperative Agreement with the U.S. Small Business Administration. Reasonable accommodations for persons with disabilities or limited English proficiency will be made if requested at least two weeks in advance. Contact 956.326.2827.



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SMALL BUSINESS
MANAGEMENT
PROGRAM

Spring 2026

BUILDING THE TEXAS ECONOMY
ONE BUSINESS AT A TIME

SPRING SCHEDULE 2026

EVENING CLASSES 6 to 8 p.m.

The Art of Starting a Business
Basic Business Essentials
Tuesday, March 17

Anatomy of a Business Plan
A Step-by-Step Guide
Thursday, March 19

Simplifying The Hiring Process
Getting ready for new employees
Tuesday, March 24

Building Your Personal and Business Financial Game Plan
Learn about long-term financial security
Thursday, March 26

Marketing Basics
Internet marketing and social media
Tuesday, March 31

Show me the Money
Financing options for small business
Thursday, April 2

Managing Cash Flow
Guide to Financial Control
Tuesday, April 14

Small Business Tax Duties
Strategies that can benefit your business
Thursday, April 16

Legal Issues for Entrepreneurs
Legal insights to keep your business safe
Tuesday, April 21

Payroll
Stay compliant with accurate payroll reporting
Thursday, April 23

WEBINARS

Leadership Development
Wednesday, March 18

Contract Basics
Wednesday, March 25

Termination Best Practices
Wednesday, April 1

Streamlining Workflow with AI
Wednesday, April 8

Insurance 101
Thursday, April 9

Growing Globally with SBA
Wednesday, April 22

AI Bootcamp
April 13- April 17

SBDC PARTNERS



* All classes are subject to change