

Meeting Minutes August 12, 2019 2PM Student Center 231

Attendance: Kathy Casares, Martha Laura Medina, Elsa Real, Kristina Valenciano, Cihtlalli Perez, Jackelyne Briseno, Alex Martinez, Nayeli Lopez, Leonela Preciado, Lisa N. Salazar, Araceli Sandoval, Melissa Dominguez, Richelle Garcia, Ana M. Vargas, Priscilla Martinez, Lorenzo Rodriguez, Melinda Rocha, Juanita Villagran, Yeli Howard, Merari Teran

Executive Board: Yelitza Howard, Gloria Sanchez, Kathy Casares, Rocio Garcia, Michelle Espinoza, and Alejandro Martinez, Ana Maria Vargas

I: Welcome: Yeli Howard called the meeting to order at 2:05pm.

II. Minutes (Review and Approval): Cihtlalli Perez and Alex Martinez

III. Treasurer's Report: \$2,710

IV. 50th Anniversary Celebration by: Richelle Garcia-How are we sharing our 50th message and what our plans are...The idea is to celebrate The World of Difference TAMIU has made in its 50 years as an institution. The elements we are working with is nostalgia, knowledge, community bonding and inspiration for the future. All these themes will be played into when moving forward in celebrating the 50th. We to remind all graduates that were with us as Texas A & I University or as Laredo State University that yes the name has changed but they are still part of the TAMIU Family and part of this institution and we are all family here. We are setting the brand on emails, promotional items, and graphics on campus and we have several options when it comes to displaying the 50th brand. If your office wants to brand any promotional items please reach out to Public Relations. Our tag line for the year is A World of Difference. There are so many opportunities to brand from flyers, letterhead, event materials and promotional items and anything else. Print Services can produce so many fun things in house so it is encouraged to talk to them if you need anything or want to be creative they are here to help. We will be having signature events such as the Academic Innovation Center Ribbon Cutting Ceremony that will happen on August 26 and we have five total events happening this year. Following we will have the Presidents Dinner, 2020 we will have the Grand Tower Ribbon cutting, The Gold Alumni Celebration, then the final Big Bash 50th event. For sponsorship, we are approaching different sponsors at high level that way any monies that are contributed to the 50th Anniversary will contribute to the events. We have the calendar of events on the 50th Anniversary website. The monies we are collecting right now are being directed toward endowments, programs, and scholarships. Billboards are already up with our brand as well so PR has been working hard to promote through graphics and social media and the news media as well. You will see different things pop up as the year progresses. Please follow our social media platforms like Facebook, Instagram and Twitter for updates. You may also submit photos and media to our 50th Anniversary website for TAMIU memories.

V. TAMIU News: First class day is August 27. Ribbon cutting ceremony for the new Academic Innovation Center will be on Monday, August 26 at 10:30am. Move in day Celebration will be on Saturday, August 24 at both the RLC and University Village from 8 am to 6pm. One day Student Orientation will be held for out of town students on Saturday August 23 at ZSC from 8am to 4pm. Faculty and Administrative Staff Assembly is on Monday, August 26. Save the Date -Sports Camp for children of TAMIU employees and Staff will be on Monday Sept. 2 from 8-5pm. LBV Planetarium re-opens in September.

VI. Open Floor: El Metro is offering student discount passes and that can be purchased at the TAMIU's Bursars or Registrar's office for \$250.00. Pacesetter photo will be taken on Monday, August 19 at 10:30am at the Killam Library Colonnade. SECC Directory is available on Uconnect on the "Employee Resource tab". Goal for SECC is at least \$50,000. Green Dot Fall 2019 training dates for Staff will begin on Sept 9 from 3-5pm, Sept 27 and Oct 11 (same time). Arrosti will be here on Thursday. Please sign up and sign waiver if you want to participate. If there is anything you would like to see on Wellness Wednesday, please contact me Kristina Valenciano. Penny Wars- if you know of a program on campus that needs help financially they will need to contact the council.

IX. Door Prizes: Martha Laura Medina, Elsa Real, Cihtlalli Perez, Jackelyne Briseno, Nayeli Lopez, Lisa Salazar, Ana Vargas, Lorenzo Rodriguez

X. Adjournment: Laura Medina and Priscilla Martinez