Rubric for PR Essay	4: Exemplary	3: Accomplished	2: Competent	1: Beginning	0: Deficient
*A. Ethical Self-	Analyzes core beliefs	Analyzes core beliefs	States core beliefs	States either core	Expresses no beliefs
Awareness	and their origins in-	and their origins	and their origins	beliefs or the origins	
	depth and with			of some beliefs, but	
	clarity	State specific	State components of	not both	
	State specific	components of	SD/GPS that directly		
	components of	SD/GPS that directly	impacted your vision	State components of	
	SD/GPS that directly	impacted your vision		SD/GPS that directly	
	impacted your vision		AND	impacted your vision	
		AND			
	AND		Discuss actions you	OR	
		Discuss actions you	will take to reinforce		
	Discuss detailed	will take to reinforce	(anchor) yourself to	Discuss actions you	
	actions you will take	(anchor) yourself to	achieve your vision	will take to reinforce	
	to reinforce (anchor)	achieve your vision		(anchor) yourself to	
	yourself to achieve			achieve your vision	
	your vision				
*B. Ethical Issue	Recognizes ethical	Recognizes ethical	Recognizes obvious	Recognizes obvious	No recognition of
Recognition (Self-	issues in a complex	issues in a complex	ethical issues and	ethical issues but	ethical issues
Awareness)	context and makes	context OR makes	partially connects	makes no	
,	relevant connections	relevant connections	them with the	connections within	
	between issues	between issues	context	the context	
	within the context	within the context			
		Recognize effective	Recognize effective	Recognize effective	
	Recognize effective	vs ineffective actions	vs ineffective actions	vs ineffective actions	
	vs ineffective actions	and choices AND	or choices AND make	or choices but make	
	and choices AND	make relevant	connections to at	no connections to	
	make strong,	connections to your	least one of your	goals	
	relevant connections	two goals	goals		
	to your two goals				
	_				

Rubric for PR Essay	4: Exemplary	3: Accomplished	2: Competent	1: Beginning	0: Deficient
*C. Application of	Independently and	Independently and	Independently	Applies ethical	No application of
Ethical Perspectives/	precisely applies	precisely applies	applies ethical	perspectives to a	ethical perspectives
Concepts (Self-	ethical perspectives	ethical perspectives,	perspectives to a	question when given	to a question
Regulation and Self-	to a question and	but does not	question, but is	guidance.	
Advocacy)	considers	consider implications	ambiguous		
	implications			Provide evidence of	
		Provide clear	Provide evidence of	SD/GPS actions you	
	Provide clear	evidence of SD/GPS	SD/GPS actions you	have taken or not	
	evidence of SD/GPS	actions you have	have taken or not	taken in relation to	
	actions you have	taken or not taken in	taken in relation to	at least one of your	
	taken or not taken in	relation to your two	your two goals	goals	
	relation to your two	goals BUT do not			
	goals AND consider	consider the			
	the consequences of	consequences of			
	your actions.	your actions.			
*D. Evaluation of	States an ethical	States an ethical	States an ethical	States an ethical	Does not state an
Different Ethical	position and defends	position and defends	position and the	position but does not	ethical position
Perspectives/	it against objections	it against objections	objections against it	recognize any	
Concepts (Self-	while effectively	while recognizing		objections to it	
Empowerment)	considering different	different	Declare areas of		
	assumptions and	assumptions and	SD/GPS that you will	Declare areas of	
	implications	implications.	continue to develop	SD/GPS that you will	
			towards your vision	continue to develop	
	Declare areas of	Declare areas of	AND identify your	towards your vision	
	SD/GPS that you will	SD/GPS that you will	action plan(s)		
	continue to develop	continue to develop			
	towards your vision	towards your vision			
	AND provide	AND provide			
	evidence of your	evidence of your			
	action plans, while	action plans			
	considering the				
	consequences				

Rubric for PR Essay	4: Exemplary	3: Accomplished	2: Competent	1: Beginning	0: Deficient
Organization & Development	Logical and highly effective	Usually logical and mostly effective	Occasional lapses in logic and is somewhat effective	Is rarely logical and minimally effective	Has no logic and is ineffective
Style & Sentence Structure; Grammar,	Sophisticated, accurate, and	Usually sophisticated and mostly accurate;	Unsophisticated but mostly accurate;	Limited and imprecise; distracting	Unreadable
Mechanics & Usage	effective; no errors	few errors	some errors	number of errors	

## Connections between the Rubric criteria and SD

- \*A. Ethical Self-Awareness: Analyzes core beliefs and their origins in-depth and with clarity.
- \*B. Ethical Issue Recognition (**Self-Awareness**): Recognizes **ethical issues** in a complex context and makes relevant connections between issues within the context
- \*C. Integration of Ethical Concepts (**Self-Regulation** and **Self-Advocacy**): Independently and precisely applies ethical perspectives to a question and considers implications
- \*D. Evaluation of Different Ethical Perspectives/ Concepts (**Self-Empowerment**): States an ethical position and defends it against objections while effectively recognizing different assumptions and implications