

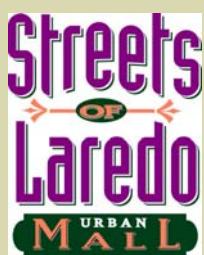
# EL CENTRO

STREETS OF LAREDO URBAN MALL ASSOCIATION

Special  
Edition  
E-Newsletter

El Centro is an electronic monthly publication of the Streets of Laredo Urban Mall Association for our members and interested parties. We invite you to submit news about your business or organization for the next publication.

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SPECIAL EDITION E-NEWSLETTER

JUNE 16, 2006

## "Streets" Welcomes New Board Members

The Streets of Laredo Urban Mall Association (SOLUMA) celebrated their Annual New Member Luncheon on June 15, 2006 at the International Bank of Commerce's *Sanchez-Neiman Suite*. The afternoon was special as we elected new Board members and officers to the Streets of Laredo Urban Mall Association's Board of Directors.

After fulfilling a one-year term, Rafael I. Torres was re-elected President for the 2006—2007 year. In addition, Frank M. Rothofsky was elected to serve as Vice-President since David T. Newman retired from his V.P. post to fulfill as Secretary of the organization. Martha O. Gonzalez

was re-elected as Treasurer. The Board also elected new Board members: Gabi Williams, Danny Lopez, Jr., Roger Mahtanirsm, Jack Cruthirds, Ricardo De Anda, Joseph Mendiola, Francisco Barrientos, J.J. Haynes, Arturo Garcia, Yolanda Don Juan, Ismael Gonzalez, Amando Chapa, Juanita Espinoza, Robert A. Eads, Sandra Rocha-Taylor, Richard Perez, Carlos Salinas, Joe Herrera, Uriel Druker, and Patricia G. McBain.

Existing board members include Roberto A. Gonzalez, Viviana Frank, and Javier De Anda.

In addition, the Board elected members to the Advisory Board. Members include: Anselmo Castro, Jr., Donna Lednicky, Margarita Araiza, Jose A. Garcia, Louis Pellegrin, Anna E. Garcia, Rafael Garcia, and the City Council Downtown Redevelopment Ad Hoc Committee.

Guests included Councilman Juan Ramirez, Raul Rodriguez, and

Anselmo Castro, Jr.

We presented the new Board members with Board Manuals and we received encouraging closing remarks from Councilman Juan Ramirez.

President Rafael I. Torres appointed four committeees: Promotion, Design, Economic Restructuring, and Organization. Each member was assigned to a committee that best fit their role in the community.

The staff and Board would like to extend a special thanks to the International Bank of Commerce and their wonderful staff for their efforts to help make our Luncheon a very special one.

The  
Streets of



Back row: Richard Perez, Amando Chapa, Carlos Salinas. Front row: Arturo Garcia, Francisco Barrientos, Patricia G. McBain, Danny Lopez, Jr., Uriel Druker, and Joe Herrera.

Laredo Urban Mall Association is currently working on applying for the Texas Main Street Program. Texas Main Street is a philosophy, a program and a proven comprehensive approach to downtown commercial district revitalization. This approach has been implemented in over 1,200 cities and towns in 40 states across the nation with the help of the National Main Street Center, individual professionals, and statewide downtown revitalization programs. SOLUMA is also working on a few other great projects this year and hopes to see another exciting year for downtown Laredo.

The mission of the Streets of Laredo Urban Mall Association is *"to enhance the vibrant community of our historic downtown, to strengthen and revitalize the economic foundation of the central business district, while preserving downtown Laredo's historic identity, and developing it as an exciting place to live, work, visit, shop, and play."*